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November 12, 2014

Encision Launches Its AEM EndoShield™ Burn Protection System

Boulder, Colorado, November 12, 2014 -- Encision Inc. (OTCQB:ECIA), a medical device company owning patented surgical technology that prevents dangerous stray electrosurgical burns in minimally invasive surgery, today announced that it has launched its AEM EndoShield™ Burn Protection System (“EndoShield”).

“We are pleased to introduce the EndoShield burn protection system, our disposable monitor in a cord, to physicians and hospitals,” said Greg Trudel, Encision’s President & CEO. “EndoShield is leading edge technology that integrates our patented AEM® Technology into a disposable smart cord and eliminates the need for a separate AEM Monitor. Our customers appreciate the advancement of the technology, the ease of use, and the freedom from capital expense constraints. Our new device will increase the proliferation of advanced AEM® monopolar energy and save patients and healthcare providers from the tragic outcomes of stray energy burns.”

“Like our other AEM instruments and monitors, EndoShield eliminates the risk of stray energy burns from capacitive coupling and insulation failure in laparoscopy. We believe in our AEM Technology so much that we offer a 100% hold harmless guarantee for stray energy burns to patients, to any physician or hospital that uses the AEM system. No other company in the world offers this type of guarantee because no other technology eliminates stray energy burns to the patient. We are excited to bring this technological advancement to fruition and to take AEM Technology one step closer to becoming the standard of care for patient safety in laparoscopy.”

Encision Inc. designs and markets a portfolio of high performance surgical instrumentation that delivers advances in patient safety with AEM Technology, surgical performance, and value to hospitals across a broad range of minimally invasive surgical procedures. Based in Boulder, CO, the company pioneered the development and deployment of Active Electrode Monitoring, AEM Technology, to eliminate dangerous stray energy burns during minimally invasive procedures. For additional information about all our products, please visit www.encision.com.

In accordance with the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the Company notes that statements in this press release and elsewhere that look forward in time, which include everything other than historical information, involve risks and uncertainties that may cause actual results to differ materially from those indicated by the forward-looking statements. Factors that could cause the Company's actual results to differ materially include, among others, its ability to increase net sales through the Company's distribution channels, its ability to compete successfully against other manufacturers of surgical instruments, insufficient quantity of new account conversions, insufficient cash to fund operations, delay in developing new products and receiving FDA approval for such new products and other factors discussed in the Company's filings with the Securities and Exchange Commission. Readers are encouraged to review the risk factors and other disclosures appearing in the Company's Annual Report on Form 10-K for the year ended March 31, 2014 and subsequent filings with the Securities and Exchange Commission. We do not undertake any obligation to update publicly any forward-looking statements, whether as a result of the receipt of new information, future events, or otherwise.

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